



**INDIGENOUS
ECONOMIC
PATHWAYS**

Empowering First Nations Economies

Sponsorship Opportunities



Why Support IEP?

Indigenous Economic Pathways (IEP) is an Indigenous-led not-for-profit organization committed to fostering economic reconciliation, economic growth, and sustainability. Our mission is to create a platform where Indigenous and non-Indigenous partners collaborate on economic development, policy advocacy, and industry innovation.

Sponsoring IEP isn't just a transaction—it's an investment in Indigenous economic success. It directly contributes to:

- **Economic Self-Determination:** Strengthening Indigenous ownership in key industries.
- **Sustainable Economic Development:** Advancing ESG-aligned Indigenous business strategies.
- **Policy Influence:** Shaping discussions that drive real change in Indigenous economic policy and market access.

Join organizations like Huu-ay-aht, Nanwakolas, Tseshah, and Tiicma in leading the next phase of Indigenous economic growth.

Let's build a stronger, more inclusive economy together!

Our Events



INDIGENOUS TOURISM CONFERENCE

**April 28-30, 2025
Ucluelet, BC**

Focus: Strengthening Indigenous tourism development, strategic partnerships, and economic opportunities tied to cultural tourism and infrastructure expansion.

INDIGENOUS ECONOMIC SUMMIT

**July 8-9, 2025
Campbell River, BC**

Focus: Co-creating generational economic strategies rooted in sovereignty, guided by shared priorities, and driven by Indigenous knowledge, leadership, and collaboration



INDIGENOUS FORESTRY CONFERENCE

**September 15-16, 2025
Nanaimo, BC**

Focus: Expanding Indigenous leadership in forestry innovation, sustainable resource management, and Indigenous business ownership in forestry.

INDIGENOUS BLUE ECONOMY CONFERENCE

**November 17-20, 2025
Parksville, BC**

Focus: Indigenous leadership in fisheries, aquaculture, marine industries, and ocean conservation.

Multi-Year, Multi Event Partnerships

Why Choose a Multi-Year Engagement?

Amplified Impact

Engage across multiple sectors over time, showcasing a sustained commitment to reconciliation and Indigenous economic growth.

Increased Visibility

Continuous brand exposure across multiple events, with higher recall value among delegates and stakeholders.

Deeper Engagement

Build long-term relationships with Indigenous communities and leaders, positioning your organization as a trusted partner.

Priority Benefits

Early access to exclusive opportunities, such as co-hosting panels or special event roles.

Cost Savings

Bundled benefits at reduced rates for multi- year commitments.

\$140,000 Platinum | \$85,000 Gold
Over 3 years

Single Event Sponsorships

(for organizations looking to engage in a specific sector)

\$15,000

Platinum

- Exclusive branding and keynote opportunity
- 4 total complimentary event registrations
- VIP access to networking events

\$10,000

Gold

- Panel participation and exhibit space
- 3 complimentary event registrations
- Prominent branding and media exposure

\$5,000

Silver

- 2 complimentary registrations
- One dedicated social media post

\$2,500

Bronze

- 1 complimentary registration
- Listing as a bronze sponsor on website and at event

Note: Each sponsorship level includes elements of the lower levels in addition to the benefits listed

Integrated Sponsorship Benefits



Beyond event-specific visibility, sponsoring IEP means year-round strategic engagement:

- **Unmatched Brand Exposure:** Your organization will be featured across all IEP platforms, events, and communications.
- **Access to Decision-Makers:** Network with Indigenous business leaders, policymakers, and investors.
- **Co-Branded Research & Reports:** Participate in Indigenous-led policy and market research collaborations.
- **Tailored Sponsorship Activations:** From VIP networking events to interactive brand activations, create high-impact engagement opportunities.



Let's Connect

For more information or to discuss sponsorship opportunities, please contact:

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