



**INDIGENOUS  
BLUE ECONOMY  
CONFERENCE**

# Sponsorship Package 2025



December 10-11, 2025 | Snuneymuxw Territory  
Nanaimo, BC

# About the Conference

## Navigating New Currents of Indigenous Prosperity

The Indigenous Blue Economy Conference 2025, taking place December 10-11 in Nanaimo, BC, will bring together Indigenous leaders, ocean entrepreneurs, environmental advocates, and policymakers to explore the integration of traditional knowledge with modern marine and freshwater practices. With a focus on sustainability, economic reconciliation, and Indigenous rights, the conference will highlight opportunities in fisheries, aquaculture, tourism, marine stewardship, and transportation—showcasing how Indigenous leadership is shaping the future of the blue economy.

By sponsoring the Indigenous Blue Economy Conference 2025, you're helping to advance Indigenous leadership in one of Canada's fastest-growing and most vital sectors. Your support directly contributes to creating a platform where Indigenous knowledge, rights, and economic opportunity are recognized and elevated. Your sponsorship helps to:

- **Grow BC's economy** as a whole through a commitment to sustainable ocean and water-based industries
- **Amplify Indigenous voices** in marine stewardship and blue economy innovation
- **Support economic reconciliation** through access to capital and business opportunities
- **Foster collaboration** between Nations, industry, and government
- **Promote sustainable practices** grounded in traditional knowledge and science
- **Increase access** for youth, Elders, and community members to participate

## Who Attends IBlueC?

- Indigenous Nations and entrepreneurs
- Seafood harvesters, farmers, and processors
- Industry leaders and investors
- Government representatives and policymakers
- Researchers, educators, and students

# 2025 Sponsorships

**\$15,000**

**Platinum**

- Logo display in on event website and onsite
- Six conference registrations
- Guaranteed speaking opportunity
- Sponsor highlight in social media
- Tradeshow booth
- Guaranteed admission to business matching

**\$10,000**

**Gold**

- Logo display in on event website and onsite
- Four conference registrations
- Potential speaking opportunity
- Sponsor highlight in social media
- Tradeshow booth
- Guaranteed admission to business matching

**\$5,000**

**Silver**

- Logo display in on event website and onsite
- Two conference registrations
- Guaranteed admission to business matching

**\$2,500**

**Bronze**

- Logo display in on event website and onsite
- One conference registration

# Multi-Year Sponsorships

## Why Choose a Multi-Year Sponsorship?

### **Amplified Impact**

Engage across multiple sectors over time, showcasing a sustained commitment to reconciliation and Indigenous economic growth.

### **Increased Visibility**

Continuous brand exposure across multiple events, with higher recall value among delegates and stakeholders.

### **Deeper Engagement**

Build long-term relationships with Indigenous communities and leaders, positioning your organization as a trusted partner.

### **Priority Benefits**

Early access to exclusive opportunities, such as co-hosting panels or special event roles.

### **Cost Savings**

Bundled benefits at reduced rates for multi- year commitments.

\$40,500 Platinum | \$27,000 Gold  
\$13,500 Silver | \$6,750 Bronze



# Customized Sponsorship & Partnership Opportunities

We recognize that every organization has unique goals and ways to contribute to Indigenous economic development. We are committed to offering flexible sponsorship options that align with your organization's values, resources, and objectives. We offer the following additional ways to support:

## **In Kind Contributions**

Support the conference through non-monetary contributions such as media partnerships, travel sponsorships, venue support, catering, or technology services.

## **Customized Sponsorship Amounts**

If the set sponsorship levels don't fully align with your budget or objectives, we can tailor a sponsorship package to meet your organization's specific needs.

## **Innovative Support Models**

Have an idea for a unique way to support IBlueC 2025? Whether it's funding a specific initiative, sponsoring a speaker, or covering registration fees for Indigenous entrepreneurs, we are happy to explore meaningful ways to collaborate.



# Why Partner with IBlueC 2025?

## **Mandate for Economic Growth**

Align with a values-driven platform dedicated to moving the needle on economic development in British Columbia

## **Demonstrate Commitment to Indigenous Economic Reconciliation**

Champion Indigenous values and be recognized as a leader in supporting Indigenous-led forestry.

## **Engage Directly with Indigenous Leaders & Entrepreneurs**

Connect with key decision-makers, business owners, and community representatives.

## **Maximize Visibility at a High-Impact Event**

Gain brand recognition through event materials, media coverage, and speaking opportunities.

## **Support Indigenous Participation & Capacity Building**

Help remove financial barriers for First Nations attendees and support professional development opportunities.

*Let's create a sponsorship that works for you!*

# Our Events

Indigenous Economic Pathways (IEP) is a grassroots-driven, Indigenous-led not-for-profit organization committed to advancing Indigenous economic development. IEP convenes transformative events that foster collaboration, sustainability, and reconciliation across key sectors of the economy.

While rooted in its early successes, IEP is an evolving platform—poised to grow into additional sectors that are vital to both Indigenous and British Columbia's broader economic future.



## INDIGENOUS TOURISM CONFERENCE

**April 28-30, 2025**  
**Ucluelet, BC**

Focus: Strengthening Indigenous tourism development, strategic partnerships, and economic opportunities tied to cultural tourism and infrastructure expansion.

## INDIGENOUS ECONOMIC SUMMIT

**July 8-9, 2025**  
**Campbell River, BC**

Focus: Co-creating generational economic strategies rooted in sovereignty, guided by shared priorities, and driven by Indigenous knowledge, leadership, and collaboration



## INDIGENOUS FORESTRY CONFERENCE

**September 15-16, 2025**  
**Nanaimo, BC**

Focus: Expanding Indigenous leadership in forestry innovation, sustainable resource management, and Indigenous business ownership in forestry.



## INDIGENOUS BLUE ECONOMY CONFERENCE

**December 10-11, 2025**  
**Nanaimo, BC**

Focus: Indigenous leadership in fisheries, aquaculture, marine industries, and ocean conservation.



# Conference Registration

**December 10-11, 2025**

Snuneymuxw Territory | Nanaimo BC  
Vancouver Island Conference Centre

[Register](#)



## Contacts

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