



Sponsorship Opportunities



Why Support IEP?

Indigenous Economic Pathways (IEP) is an Indigenous-led not-for-profit organization committed to fostering economic reconciliation, economic growth, and sustainability. Our mission is to create a platform where Indigenous and non-Indigenous partners collaborate on economic development, policy advocacy, and industry innovation.

Sponsoring IEP isn't just a transaction—it's an investment in Indigenous economic success. It directly contributes to:

- **Economic Self-Determination:** Strengthening Indigenous ownership in key industries.
- Sustainable Economic Development: Advancing ESG-aligned Indigenous business strategies.
- Policy Influence: Shaping discussions that drive real change in Indigenous economic policy and market access.

Join organizations like Huu-ay-aht, Nanwakolas, Tseshaht, and Tiicma in leading the next phase of Indigenous economic growth.

Let's build a stronger, more inclusive economy together!

Our Events





April 28-30, 2025 Ucluelet, BC

Focus: Strengthening Indigenous tourism development, strategic partnerships, and economic opportunities tied to cultural tourism and infrastructure expansion.

INDIGENOUS ECONOMIC SUMMIT +

July 8-9, 2025 Campbell River, BC

Focus: Co-creating generational economic strategies rooted in sovereignty, guided by shared priorities, and driven by Indigenous knowledge, leadership, and collaboration



September 15-16,2025 Nanaimo, BC

Focus: Expanding Indigenous leadership in forestry innovation, sustainable resource management, and Indigenous business ownership in forestry.

INDIGENOUS
BLUE ECONOMY
CONFERENCE

November 17-20, 2025
Parksville, BC

Focus: Indigenous leadership in fisheries, aquaculture, marine industries, and ocean conservation.

Single Event Sponsorships

(for organizations looking to engage in a specific sector)

\$15,000 Platinum

- Exclusive branding and keynote opportunity
- 4 total complimentary event registrations
- VIP access to networking events

\$10,000 Gold

- Panel participation and exhibit space
- 3 complimentary event registrations
- Prominent branding and media exposure

\$5,000 Silver

- 2 complimentary registrations
- One dedicated social media post

\$2,500 Bronze

- 1 complimentary registration
- Listing as a bronze sponsor on website and at event

Note: Each sponsorship level includes elements of the lower levels in addition to the benefits listed

Integrated Sponsorship Benefits

Beyond event-specific visibility, sponsoring IEP means year-round strategic engagement:

- Unmatched Brand Exposure: Your organization will be featured across all IEP platforms, events, and communications.
- Access to Decision-Makers: Network with Indigenous business leaders, policymakers, and investors.
- Co-Branded Research & Reports: Participate in Indigenous-led policy and market research collaborations.
- Tailored Sponsorship Activations: From VIP networking events to interactive brand activations, create high-impact engagement opportunities.



Let's Connect

For more information or to discuss sponsorship opportunities, please contact:

Trevor Cootes | Founder (250) 735-4783 | trevor@iepathways.ca